

## Request for Proposals: Bridgeport Public Art Fund

### Read's Artspace Mural Installation

**Deadline: May 15, 2022**

**Budget Description:** This is an RFP for a commission of \$5,000 mural creation and installation at the Read's Artspace, 1042 Broad St, downtown Bridgeport CT. Artist should submit a line-item budget, and estimated annual maintenance costs.

**About the Project:** The Bridgeport Public Art Fund is partnering with the Read's Artspace Building to host the inaugural commissioned artwork to beautify the Broad Street corridor. The fund will commission a painted wall mural on the corner of Broad St and Cannon of the Read's Building not to exceed 8 ft by 10ft in size.

While specific criteria and requirements for the project will be finalized with the selected artist grantee, below outlines general criteria and requirements:

**Eligibility:** An individual must meet ALL the following eligibility requirements:

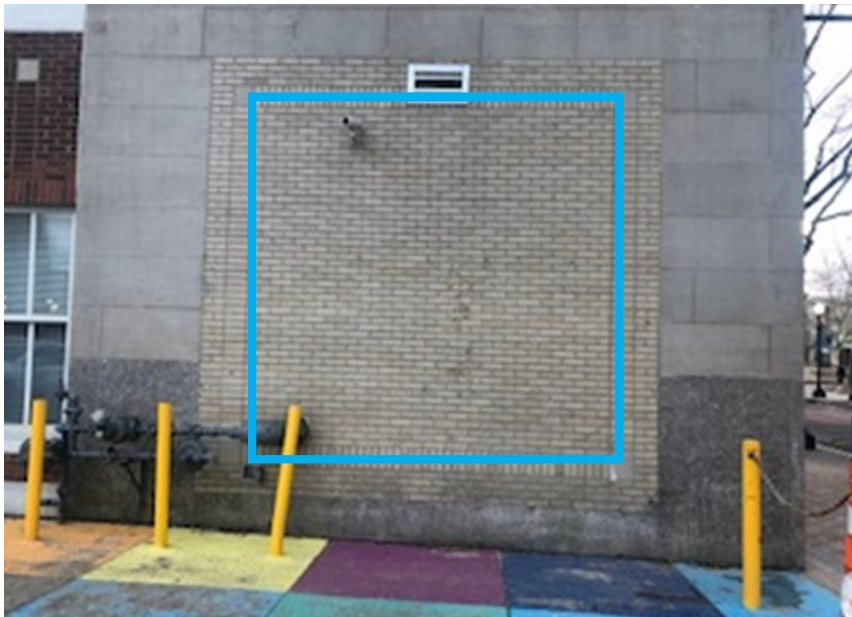
- Be a Bridgeport resident or be an artist with a studio in Bridgeport or affiliated with Bridgeport arts organization (to serve as a fiduciary agent) or creative business. (e.g., you must make art in Bridgeport or work/volunteer with Bridgeport arts organizations, businesses or participate in Bridgeport arts activities).
- To receive funding an artist must be affiliated, with a Connecticut nonprofit arts organization. If an interested artist is not currently affiliated with a nonprofit organization, [applicants can contact the Bridgeport Public Art Fund](#) for assistance to establish a relationship with a nonprofit organization.

**Note:** The Bridgeport Public Art Fund is not allowed to award grants directly to an individual due to Internal Revenue Service regulations. As such, the Fund will issue a grant to a 501c3 nonprofit arts organization, with a restriction to forward funds to the artist.

#### **Artwork Design, Safety, Durability Requirements:**

- The artwork must not create a disorienting situation or cause a distraction for drivers (i.e., highly reflective material discouraged)
- The artwork must improve and not detract from the safety of the site
- The artwork must allow for visibility to oncoming traffic and pedestrians
- The artwork should be scaled to the attention of approaching drivers as well as those walking by.
- The artwork must be fabricated in durable, permanent, outdoor media that is safe, easily maintained, and proven in its viability in public installations.
- Prospective applicants are advised to research colors and materials for durability

- The artwork must be able to withstand harsh weather conditions which include intense sun and summer temperatures above 100°F, high winds, and extreme winter temperatures below 0°F
- Proposing artists must provide any anticipated ongoing maintenance that will be necessary and who (e.g. which entity) should be expected and capable of providing said maintenance
- The artwork must be constructed to reasonably discourage or deter theft and vandalism
- The artwork must be suitable for public viewing by all ages.
- Must adhere to the public art standards for the city of Bridgeport, CT. Download them here or on the website
- Photo of the location is below.



**Selection Process:**

The BPAF will select up to three finalists for the project. Finalists will be given a \$500 budget to develop additional presentation materials and a maquette to scale, no higher than 2 feet. Oral presentations will be scheduled in person or via Zoom video call.

Final selection decisions will be made by members of the Bridgeport Public Art Fund Advisory Committee and others chosen at the discretion of the Advisory Committee.

Adjudication will be based on the following: excellence in craftsmanship, quality and design, technical competence, individual creative style, consistency, and professional presentation.

The selected Artist will be required to execute a formal agreement with the Bridgeport Public Art Fund.

**How to Apply:**

All proposals to include conceptual design must be submitted via our website at [BridgeportPublicArtFund.org](http://BridgeportPublicArtFund.org) by May 15, 2022.

For questions, please go to [BridgeportPublicArtFund.org/contact](http://BridgeportPublicArtFund.org/contact)

The following are also required with proposal: contact info, resume (can include artist’s statement and short bio), 4-8 work samples (jpegs from cell phone photos are acceptable), to scale conceptual design, and if available website, Instagram, social media account links.

**About the Bridgeport Public Art Fund**

Two years ago, just prior to the COVID-19 pandemic taking hold across our region, state and nation, a group of local businesspeople and residents — with guidance from Fairfield County’s Community Foundation — joined together to establish a new charitable fund to support the growth of public arts in the Greater Bridgeport region.

The mission of the Bridgeport Public Art Fund, administered by Fairfield County’s Community Foundation (FCCF), is to provide financial resources, guidance, connections to the arts community, collaboration, and hands-on support to create new public art trails in Bridgeport, piloting in the downtown core and then moving to additional Bridgeport neighborhoods.

The Bridgeport Public Art Fund’s initial focus — ART on Broad Street — intends to support projects on the Broad Street corridor from the Painted Steps to the University of Bridgeport and Seaside Park in the South End. The goal of creating this mile-long arts corridor is to enliven the built-form, catalyze community engagement, celebrate Bridgeport’s rich history and culture, strengthen place-making, and support an artful pathway connecting the South End to the Downtown area.

**Application check list:** Contact info, resume (can include artist’s statement and short bio), 4-8 work samples (jpegs, cell phone photos are acceptable), to scale conceptual design, and if available website, Instagram, social media account links.

**SAMPLE: Bridgeport Public Art Fund Budget Sheet**

AMOUNT	EXPENSE	NOTES
	Artists’ fee	
	Supplies	
	Rental/Equipment	
	Installation	
	Other	
<b>\$10,000</b>	<b>TOTAL</b>	<b>Artist’s project commission</b>
	Maintenance	

Budget narrative, provide further budget explanation if needed.

Explain maintenance plan, for 3 years.